Export of ARI products

4010. SHRI AMIR ALAM KHAN: Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) whether it is a fact that the export of agro and rural industries products has decreased during the last three years;

(b) if so, the details thereof;

(c) the value and quantity of such exports during the last three years; State and UTs-wise; and

(d) the remedial steps taken by the Government to increase the export of the same?

THE MINISTER OF AGRO AND RURAL INDUSTRIES (SHRI MAHAVIR PRASAD): (a) and (b) During 2005-06, the value of KVI products exported was higher than that in 2004-05. However, there was a marginal decrease in the value of KVI products exported during 2004-05 in comparison to that of 2003-04 as shown in the Statement. (*See* below)

(c) The products exported by export-oriented units under the purview of the Khadi and Village Industries Commission (KVIC), comprise heterogeneous items, such as papad, fancy fibre articles, sarees, scarf, fruit and vegetable products, embroidery products, leather products, aromatic oil, handmade paper products, etc. As such, the data of khadi and village industry (KVI) products exported are maintained only in terms of value of products exported and not in quantity. The State and Union Territory-wise details fo value of KVI products exported during 2003-04, 2004-05 and 2005-06 maintained in KVIC are given in Statement. (*See* below).

The data of the value of KVI products exported given above and in the Annex. are based on that reported by KVI units to KVIC while submitting claims for availing financial assistance provided by KVIC for encouraging exports. However, a large number of KVI units, are exporting KVI products through merchant exporters and the value of these exports is not reported by them to KVIC, and hence the actual value of KVI products exported is expected to be higher.

(d) In order to streamline the export of KVI products, during December, 2006, the Government (in the Ministry of Commerce and Industry,

Department of Commerce) has conveyed the approval of the competent authority granting the deemed Export Promotion Council (EPC) status to KVIC and has decided to extend assistance to KVIC on the pattern of an umbrella EPC like Federation of Indian Export Organisations (FIEO). With the grant of EPC status to KVIC, its proposals for participation in International Fairs, organising Buyers Sellers Meets (BSMs), etc., would be approved, as per admissibility under Market Development Assistance (MDA)/Market Access Initiative (MAI) guidelines but no regular MDA grant would be available to KVIC. The objective for providing deemed EPC status to KVIC include enhancing the image of KVI products abroad as high quality products, organising BSMs in India and abroad to promote interaction between potential buyers and suppliers, ensuring genuineness of products and setting quality standards for export oriented KVI products.

KVIC has initiated liaison with FIEO for establishing tie-up arrangement in respect of different activities and for formulating an action plan for participation in International Trade Fairs/Exhibitions and also for conducting buyer-sellers meets, etc. during 2007-08. With full-fledged functioning of KVIC-EPC, KVIC will be in a position to monitor the exports and collect the exports data in a better manner, besides motivating KVI units to take up export oriented production.

Statement

The State/Union Territory-wise details of value of KVI products exported during 2003-04, 2004-05 and 2005-06

(Rs. in lakh)

Sl. No.	State/Union Territory	2003-04	2004-05	2005-06
1	2	3	4	5
1.	Andhra Pradesh	-	48.10	43.00
2.	Chhattisgarh	-	5.60	-
3.	Delhi	-	15.51	-
4.	Gujarat	-	0.07	-
5.	Haryana	-		28.23
6.	Himachal Pradesh	-	20.00	
7.	Karnataka	-	74.43	78.91

1	2	3	4	5
8.	Kerala	1.90	-	31.00
9.	Madhya Pradesh	-	-	81.65
10.	Maharashtra	1136.00	1365.99	1531.24
11.	Mizoram	-	8.63	
12.	Pondicherry	-	63.47	38.71
13.	Punjab	-	29.71	7.71
14.	Rajasthan	3990.00	2058.54	2132.59
15.	Tamil Nadu	25.00	21.25	39.18
16.	Uttar Pradesh	-	68.00	28.10
17.	West Bengal	-	20.42	0.42
18.	Dadra & Nagar Haveli	-	108.00	-
	TOTAL:	5152.9	3907.72	4040.74

Cottage/village industries

4011. SHRI SUDARSHAN AKARAPU: Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) the various initiatives undertaken by Government for promoting the setting up of cottage/village industries and micro enterprises in the rural and semi rural areas, during the last three years, State-wise;

(b) the targets fixed for setting up of these industries and achievements made therein during that period;

(c) the total amount of subsidy including capital subsidy given to the entrepreneurs for setting up of industries during that period, State-wise;

(d) the total amount earmarked, sanctioned and spent under the programme, year-wise; and

(e) the various measures Government have taken/propose to take to encourage unemployed youth to set up village and micro enterprises in the rural and semi urban areas?

THE MINISTER OF AGRO AND RURAL INDUSTRIES (SHRI MAHAVIR PRASAD): (a) Industries in the rural areas of the country are promoted by the Government (in the Ministry of Agro and Rural